

WHAT IS CLAIMED IS:

1. A method for making a detergent particle comprising selecting detergent base particles having a geometric mean particle size from 500 - 2500 microns and, in a moderate to low shear mixing step, adhering detergent active particulates to the detergent base particles, the detergent active particulates having a geometric mean particle diameter no greater than 40% of the geometric mean particle diameter of the detergent base particles and comprising a detergent active selected from perfumes, enzymes, photobleaches, catalysts, soil release polymers, suds suppressors, bleaching compound, whitening agents and layered silicates.
2. A method according to claim 1 in which the geometric mean particle diameter of the detergent active particulates is below 200 μ m.
3. A method for making a detergent composition according to claim 1 or claim 2 in which a first stream of detergent base particles is added to the mixer; a second stream comprising the detergent active particulates is added to the mixer and binder also present in the mixer effects adhesion of the detergent active particulates to the detergent base particles.
4. A method according to claim 3 in which the binder is added by a third stream directly into the mixer.
5. A method according to any preceding claim in which a binder is added to the detergent base particles or the detergent active particulate prior to their addition to the mixer.
6. A method according to any preceding claim in which the geometric mean particle diameter of the detergent active particulate is no greater than 20% of the geometric mean particle diameter of the detergent base particles.
7. A method according to any preceding claim in which the geometric mean particle diameter of the detergent active particulates is no greater than 10% of the geometric mean particle diameter of the detergent base particles.
8. A detergent composition according to any preceding claim in which the geometric mean particle diameter of the detergent active particulates is no greater than 5% of the geometric mean particle diameter of the detergent base particles.

9. A method according to any preceding claim in which the detergent active particulates comprise photobleach.
10. A method according to any preceding claim in which the detergent active particulates comprise solid particles comprising perfume.
11. A method according to any preceding claim in which the geometric mean particle diameter of the detergent active particulates is no greater than 150 microns.
12. A method according to any preceding claim in which the low shear mixer comprises a rotating drum mixer.
13. A method according to any preceding claim in which the detergent base particles comprise agglomerates, particulate detergent raw materials, spray dried powders or mixtures thereof.
14. A detergent particle obtainable by a method according to any preceding claim.
15. A detergent composition comprising detergent particles according to claim 14.

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